

Byblos Bank launches its Platinum Wedding Bouquet

Byblos Bank Headquarters - 7 May 2016: Byblos Bank announced the launch of its Platinum Wedding Bouquet, a fully-fledged package of products and services tailored to suit the needs of couples planning their dream wedding.

Aside from a dual currency joint account designed for the future bride and groom, the Platinum Wedding Bouquet features a wide array of much needed advantages including: A wedding loan of up to USD 20,000 with a 3-month grace period; two free Titanium Credit Cards; two free Platinum Debit Cards; cash gifts acceptance for 12 months; instant “Thank You” SMS to guests along with SMS notification for account transactions; no account charges and no minimum opening balance; and much more.

Joumana Bassil Chelala, Deputy General Manager and Head of Consumer Banking and Distribution Channels Division at Byblos Bank Group said: “Since Byblos Bank is your bank for life; it is committed to share the most important moments of your life. A wedding is certainly one of them.” She added: “The Platinum Wedding Bouquet was carefully designed so that it may facilitate the realization of any couple’s dream wedding while providing them with efficient and innovative banking tools and products”.

Through the Platinum Wedding Bouquet the newlyweds are also automatically enrolled in Akram Program, Lebanon’s most generous card loyalty plan. They also gain access to the exclusive Akram Program Double Point Network and are able to redeem 2 travel tickets for the Miles value of 1 ticket to one of these 5 exciting destinations: Larnaca, Athens, Rome, Bali and Bangkok. They can also benefit from a travel insurance of up to USD 100,000 if they purchase their tickets using one of their Byblos Bank credit cards.

Byblos Bank, one of Lebanon’s foremost banks, is a leader in the field of consumer banking in Lebanon. With the launch of the Platinum Wedding Bouquet, the Bank confirms its forward position in the Lebanese banking industry and in the field of targeted retail banking solutions.

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